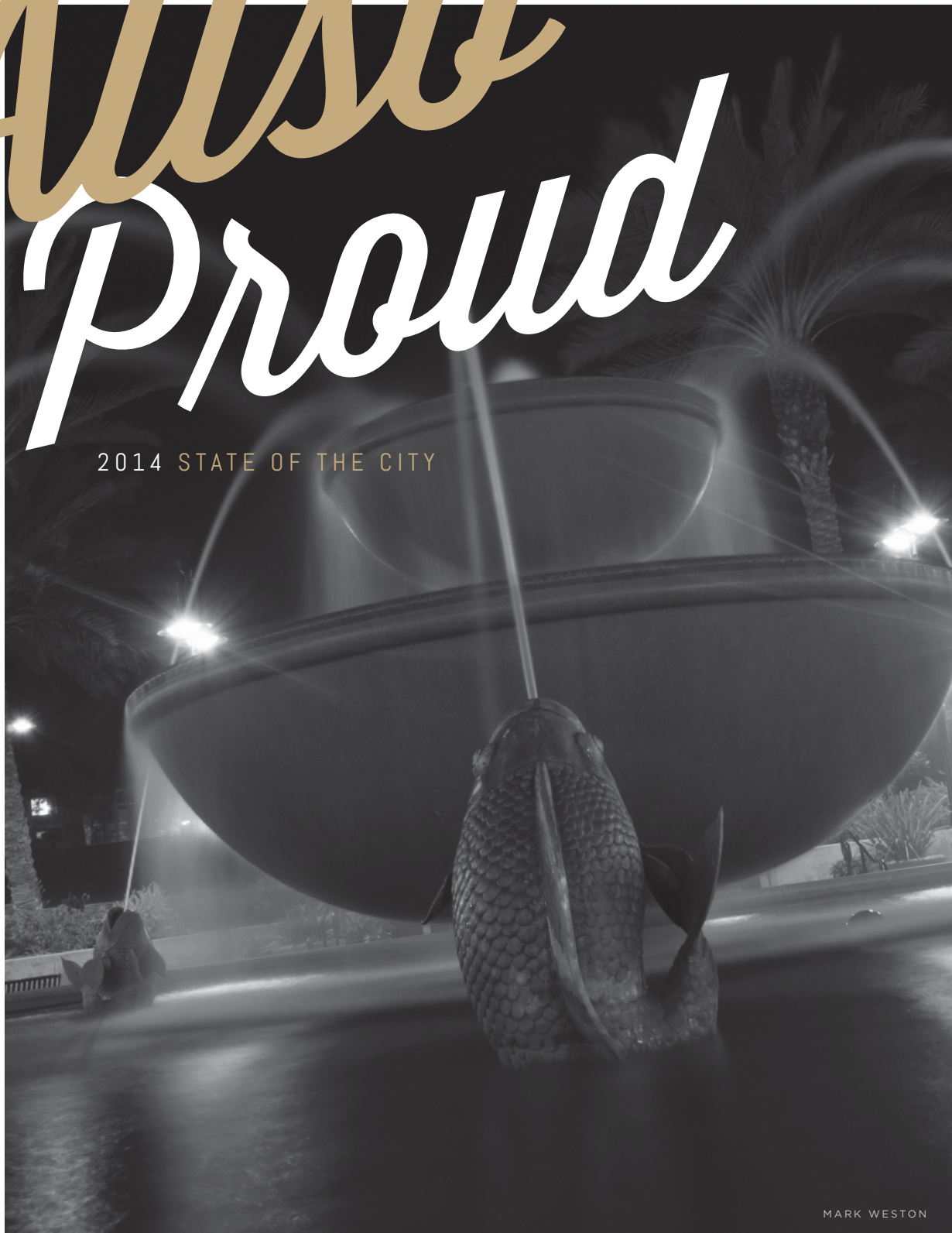


Aliso Proud

2014 STATE OF THE CITY



MARK WESTON

Aliso Viejo **CITY COUNCIL**

THE ALISO VIEJO CITY COUNCIL PROUDLY SERVES THE COMMUNITY TO ENSURE THAT A HIGH STANDARD OF MUNICIPAL SERVICES ARE PROVIDED TO RESIDENTS AND BUSINESSES. THE CITY COUNCIL IS COMPRISED OF FIVE MEMBERS ELECTED AT-LARGE. THE COUNCIL ACTS AS THE LEGISLATIVE AND POLICY-MAKING BODY OF THE CITY. AS ALISO VIEJO'S ELECTED REPRESENTATIVES, THE CITY COUNCIL EXPRESSES THE VALUES OF THE CONSTITUENTS AND CREATES PROGRAMS THAT ARE CONSISTENT WITH THE NEEDS OF THE COMMUNITY.



MAYOR
PHILLIP TSUNODA



MAYOR PRO TEM
BILL PHILLIPS



COUNCIL MEMBER
CARMEN CAVE



COUNCIL MEMBER
ROSS CHUN

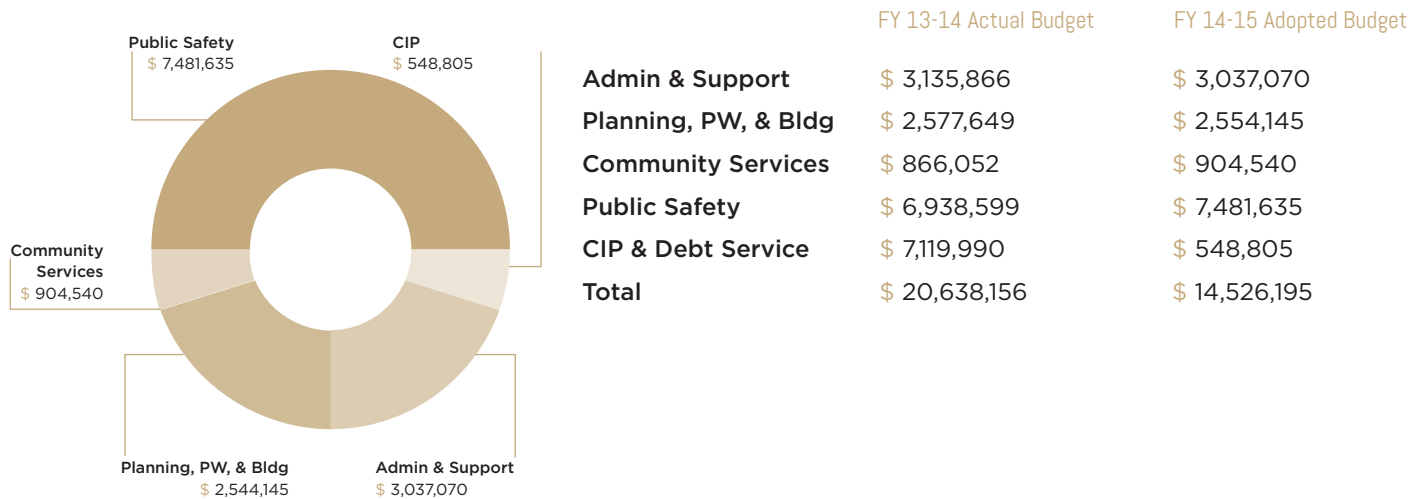


COUNCIL MEMBER
MIKE MUNZING

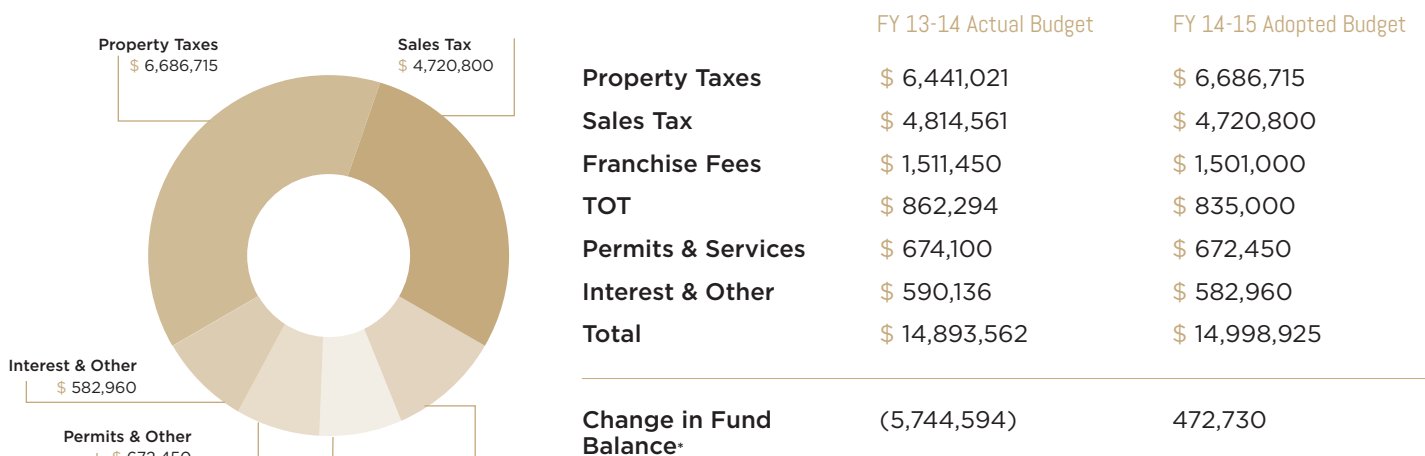
Financially STRONG

THE CITY OF ALISO VIEJO CONTINUES TO EXPERIENCE A VERY STRONG FINANCIAL POSITION. DESPITE CHALLENGING ECONOMIC TIMES, THE CITY HAS SUCCESSFULLY ACHIEVED A BALANCED BUDGET SINCE INCORPORATION. PRUDENT FISCAL MANAGEMENT HAS ALSO ENABLED THE CITY TO ACCUMULATE A HEALTHY RESERVE.

GENERAL FUND APPROPRIATIONS



GENERAL FUND REVENUES



Change in Fund Balance*	(5,744,594)	472,730
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*FY 2013-14 Appropriations include about \$6.5 million in General Fund reserves used for the redemption of the 2006 Certificates of Participation bonds, which relieved the City of its outstanding debt.



PRIORITY I RESPONSE TIMES WENT DOWN

- From 4:59 to 4:52 (down 7 seconds)

PRIORITY II RESPONSE TIMES WENT DOWN

- From 15:05 to 6:52 (down by 8 min & 53 sec)

CRIME STATISTICS

- Burglary down from 31 to 30 (down by 1)
- Larceny down from 129 to 125 (down by 4)
- Aliso Viejo Special Enforcement Team (SET)
- Tasked with suppression of criminal activity, monitors local gangs, investigate's gang related crimes, suppression in targeted areas as well as unusual patrol problems.

TRACKING AUTOMATED & GRAFFITI REPORTING SYSTEM (TAGRS)

- County wide system that is capable of storing and tracking graffiti incidents. This system is used by law enforcement agencies to identify and prosecute graffiti suspects. This system also allows city public works, Orange County Transportation Authority and cities entities access to input graffiti information into the system. Once a suspect is identified, prosecution and restitution can take place.

HOMELESS LIAISON OFFICER (HLO)

- This deputy is assigned to work with identifying the homeless in the city and providing them with basic necessities such as bus passes, food, water, motel vouchers and other county resources.

TERRORISM LIAISON OFFICER (TLO)

- This deputy works with other law enforcement agencies and first responders with terrorism early-warning systems and uncovers intelligence that could help fight anti U.S. Forces.

A Safe
COMMUNITY

MAYOR'S *Message*

ALISO VIEJO IS A VIBRANT CITY WITH DYNAMIC PEOPLE, RESOURCES, AMENITIES, INFRASTRUCTURE AND ENVIRONMENT. 2014 HAS BEEN A PHENOMENAL YEAR IN THE CITY. I AM HONORED TO SERVE AS YOUR MAYOR, AND I AM "ALISO PROUD."

At the beginning of the year, my council colleagues and I coined the Aliso Proud concept as a symbol, mindset and belief in the community's commitment to Aliso and a commonality that everyone is proud to be a part of this community.

As part of my Meet the Mayor school visits, I asked students to complete essays stating why they are Aliso Proud. Their answers were on the mark ...

We are a safe city -- in fact, we have been repeatedly ranked as one of Orange County's safest cities and over this past year, crimes like burglary and larceny went down.

We are a vibrant community. We have a balanced budget that provides the resources necessary to continue to meet the community's vision of being a premier place to live, work, learn, shop and play. The City Council's prudent approach toward the budget and reserves has allowed Aliso Viejo to position itself for long-term fiscal health and continue the projects and programs vital to our community.

We are a great place to live. Aliso Viejo was just voted as "the best city to live in" by the Orange County Register's Best of OC guide.

We are business friendly. Our City is working on implementing the Town Center Vision & Opportunities Plan to attract new businesses and add amenities so folks will have a more "shopper-friendly" environment at the Aliso Viejo Town Center.

We are a caring community. Our volunteers continue to put in thousands of hours of their time and efforts each year to make Aliso Viejo even better. To honor our top youth, citizens and seniors of the year, we installed a permanent Wall of Fame at City Hall to memorize the efforts of some fine individuals who certainly epitomize the Aliso Proud concept.

Being Aliso Proud is about emphasizing our commonalities. As a community, we should continue to embrace the things that bring us together -- our high quality of life; our pristine neighborhoods, parks and streets; our first-rate businesses and strong financial stability; our families, friends and neighbors; and our vibrant future. I thank you all for being "Aliso Proud."

Sincerely,

Mayor Phillip B. Tsunoda

WE ARE PROUD THAT BOTH NATIONAL AND INTERNATIONAL COMPANIES NOW CALL ALISO VIEJO HOME. OVER THE PAST FEW YEARS, THESE GREAT COMPANIES HAVE OPENED THEIR DOORS IN ALISO VIEJO.

BUSINESS

Thriving

MARK WESTON

Pacific Life	2007	Buffalo Wild Wings	2011
Gaikai	2008	Microsemi	2011
Renaissance Clubsport	2008	Smash Burger	2012
Trader Joe's	2009	Garbanzo Grill	2013
Walgreen's	2009	Blow Out	2013
Panera Bread	2009	Which Wich	2014
T-Mobile	2009	Tokyo Bento	2014
Baush and Lomb	2010	HQ Unlimited	2014
Verizon	2010	Luna Grill	2014
Bagels and Brew	2010	Mek Entertainment	2014
Chic-fil-A	2011		

WALL OF COMMUNITY *Pride*

PROJECT

- Iglesia Park Improvement
- Family Resource Center Improvement
- City Hall Reconfiguration
- Aliso Viejo Conference Center
- Aliso Viejo Aquatic Center
- Vista Park
- Aliso Creek at Pacific Park Street Improvement
- Wall of Fame

YEAR COMPLETED

- 2003
- 2008
- 2008
- 2009
- 2009
- 2009
- 2010
- 2014

A NUMBER OF NEW COMMUNITY FACILITIES HAVE OPENED IN ALISO VIEJO SINCE INCORPORATION, GIVING BOTH ALISO VIEJO RESIDENTS AND VISITORS GREAT EXPOSURE TO RECREATIONAL ACTIVITIES. ADDITIONALLY, SEVERAL IMPROVEMENTS TO STREETS, PARKS AND YOUTH RECREATIONAL FACILITIES HAVE BEEN COMPLETED TO ENHANCE THE COMMUNITY. THESE INNOVATIVE AMENITIES TRULY PROVIDE AN OPPORTUNITY FOR RESIDENTS AND VISITORS TO EXPERIENCE IT ALL!



ACCOMPLISHMENTS

- The Wood Canyon Wetlands project received the CASQ Award for 2014 Outstanding Storm Water Quality Project.
- The City was awarded \$193,749 in grant funds for catch basin filters and improved quality of urban runoff through education outreach.
- Aliso Viejo received a Pavement Condition Index rating of 86.9 out of 100 for maintaining the street system in “Very Good” condition.
- The City achieved compliance of its New Housing Element.
- Construction is underway on the new Vantis Hotel and Apartment project.
- Development of new recreational and educational programs for our senior citizens. The City is also contracting for senior transportation to neighboring senior centers.
- Construction of the new half-court basketball area at Iglesia Community Park was completed in the summer.
- The City developed a new “branding” look that is reflected in all public literature including the City’s newsletter, website and public correspondence.
- Adopt-a-School program was implemented this year that calls for a Sheriff’s deputy visiting one of our schools twice a week during the deputy’s normal day shift.

